



GOODWOOD

The Role

The **Motorsport Content Planner** will be a key part of Motorsport Content Team and report to the Motorsport Event Content Manager. This is a rare opportunity to join one of the most exciting teams at Goodwood with future development opportunities. You will have a significant impact on its most well-known motorsport events, with a particular focus on the Festival of Speed.

About us

At Goodwood, we celebrate our 300 year history as a quintessentially English Estate, in modern and authentic ways delivering extraordinary and engaging experiences. Our setting, 12,000 acres of West Sussex countryside and our story both play significant roles in Goodwood's success. What really sets us apart is our people. It is their passion, enthusiasm and belief in the many things we do that makes us the unique, luxury brand we are.

Passionate People

It takes a certain sort of person to flourish in such a fast-paced, multi-dimensional environment like Goodwood. We look for talented, self-motivated and enthusiastic individuals who will be able to share our passion for providing the **“world's leading luxury experience.”**

Our Values

The Real Thing

We employ meticulous attention to detail to create experiences, as they should be. We are honest and open.

Daring Do

We don't mind breaking the rules to create the best possible experiences. We will take tough decisions

Obsession for Perfection

It's a team thing – everybody mucks in to make things happen. We're madly passionate about what we do

Sheer Love of Life

We want to make everyone feel special by loving what we do.

Purpose of the role

Responsible for the creation, planning, co-ordination, implementation and delivery of the vehicular content that makes up Goodwood's motorsport events, in accordance with each event brief and budget.

Key responsibilities

- Research and devise appropriate themes, anniversaries and inspired 'angles' that will form the editorial framework of Goodwood's major events. Liaise with clubs, organisations and specialist consultants with regard to the above.
- Take sole responsibility for key areas of content at each of Goodwood's three major motor sport events.
- Maintain and develop a database of content sources, both vehicular and otherwise.

- Correspond as appropriate with all participants and prospective participants; assist the department in answering general and technical enquiries regarding the events.
- Research, create and maintain participation lists of the greatest and most appropriate available content for your areas of responsibility. Ensure that this content is relevant to the major themes of the overall event plan, and that it fulfils any requirements of the events' sponsors.
- Assist with preparation of documents, correspondence, information, instructions and regulations issued to guests and participants including all formal invitations to the events.
- Liaise with other Goodwood Departments and external suppliers in the planning of all logistics and facilities for participants at events (e.g. timetables, car parking routes, camping provision, impact of other developments on competitors etc).
- Take day-to-day budgetary decisions in those areas for which you are assigned responsibility.
- Produce reports and information relating to participants required by other departments, including BARC, MSA, information offices and event commentators.
- Act as a host during each event, and as a public ambassador to Goodwood when required.
- Contribute to the post-event debrief and the strategic planning of the following season.

Qualities you will possess

- Passion for what you do
- Positive and friendly with a “can do attitude”
- Attention to detail
- Ability to prioritise and organise
- Proactive
- Take responsibility for yourself
- Creative and lateral thinker
- Confident to make decisions and to stand by them
- Good negotiation and influencing skills
- Excellent communicator
- Compelling passion and enthusiasm for Motoring
- Diplomatic yet persuasive approach – subtle seller
- Work well under pressure and in a fast paced environment
- A sense of fun!

What do you need to be successful?

- Broad general knowledge and fundamental interest in all things motoring and the motorsport industry, both past and present
- Strong administration experience
- Some experience of project management and implementation
- Ideally some experience in Event Planning
- Strong organisational skills
- Areas of specialist interest and knowledge relating to motoring/motorsport
- Degree/A-Level or equivalent education

Each role is assigned a level against our expected behaviour. Your role levels are set out below.

BEHAVIOUR	LEVEL
Think Customer	2
Communication & Trust	2
Taking Personal Responsibility	2
Encouraging Excellence & Commercial Success	2
Working Together	2